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Objective Overview

Entrepreneur Design innovation Developer, research and founder therapy at the Multiple Sclerosis center in Sheba Medical center since 2007. Mentor for students at Design faculty. (HIT, COMAS)

Academic Education

Technion-Israel Institute of Technology

2013-2018-Graduated MSc, Industrial Design with thesis

Research: Interactive digital platform for learning and training sensibility in upper limb for people suffering from sensory disabilities

Cass Department of Art, Media & Design, London polytechnic (London Metropolitan University).

1988-1992 - BA Hons in Silversmithing, Jewelry & Allied Crafts Sir John

Technical courses

Development of independent entrepreneurship (UK)

GIA – Gemological Institute of America – Diploma rendering and technics.

Israeli Army: Instructor in the Intelligence Corps

Additional work experience

Design & Developing medical rehabilitation products such as Motor, sensory, and Cognitive games for people with disabilities. Establishing a therapeutic workshop for the patients.

Tnufa incentive program by chief scientist – 2010-2012

R&D for Re Sense training kit for sensory training tool use in clinics with therapist's.

<http://www.resense.co.il>

US20100240510A1 P-10177-IL : Patent number

TM I Design and Production – Dates Employed 2000-2004

Product design and development from concept to mass-produced manufacturing. Clients included: Tel Aviv museum, Golf & Co department stores, Bezek Telecom, Applied Materials, Intel, Elit Group LTD, Super pharm LTD and IDF.

Founder MGA studio since 1992-2017

Specializes in variety of product design such as home and tableware products, Judaic and holidays products, office and range of promotional products.

Major works included: Design and development/Management and Budget/
Manufacturing Production/Sales and Marketing/Management Team.

Related work experience

Lecturer and advisor for students at the Architecture department in Haifa's Wizo Design and Education Academy and HIT Holon Institute of Technology.

2017- Participated in Falling Walls lab Israel

3 minutes pitch breaking the wall of sensory impairments
Ministry of Science and Technology.

Abstract and poster presentation at International conference:

M.Greenberg-Abrahami, N.Bitterman, D.Magalashvili, S.Menascu, A.Achiron.

Interactive sensory digital platform for upper limb sensory assessment in patients with multiple sclerosis. American Academy of Neurology Boston 2017.

Kalron, A., **Greenberg-Abrahami**, Elisheva Elkayam, Achiron,

A.Developing measure of hand sensibility and manual dexterity in people with Multiple Sclerosis: The Re Sense test. Rims annual conference in Brighton, UK 2014.

M. Greenberg-Abrahami, and A. Achiron

Efficacy of textured insoles on gait and postural control of people with multiple Sclerosis: preliminary data of a single centre study A. Kalron, D.E. Bondarenco, Rims annual conference Copenhagen Denmark (2013).

M. Greenberg Abrahami, Y Nissan, D Magalashvili, A.Achiron

An innovative sensory-diagnostic tool for patients with multiple sclerosis. The European Treatment and Research in Multiple Sclerosis Ectrimis Amsterdam 2011.

Michal Greenberg Abrahami, Michael Polliack, Anat Achiron

The use of a walking cane: Attitudes and preferences of patients with Multiple sclerosis .Neurology WCN Bangkok 2009.

S.Gelav, **M. Greenberg-Abrahami**, A.Achiron. Sensory re-education.

Reduces sensory deficits in Multiple Sclerosis patient's world congress on Treatment and Research in Multiple Sclerosis, Actrimis Ectrimis Lactrimis Montreal Canada 2008.

S. Gelav, **M. Greenberg-Abrahami**, A. Achiron, An innovative sensory-training tool for re-education training in patients with multiple sclerosis. 23th Congress of the European Committee for Treatment and Research in Multiple Sclerosis (ECTRIMS), 12th Annual Meeting of Rehabilitation in MS (RIMS). Prague, Czech Republic, 2007.

Publications;

Kalron, A., **Greenberg-Abrahami**, M., & Achiron, A. (2015). Validity and test-retest reliability of a measure of hand sensibility and manual dexterity in people with multiple sclerosis: the ReSense test. *Disability and rehabilitation*, 37(10), 914-920.

Kalron, A., Pasitselsky, D., **Greenberg-Abrahami**, M., & Achiron, A. (2015). Do textured insoles affect postural control and spatiotemporal parameters of gait and plantar sensation in people with multiple sclerosis? *PM&R*, 7(1), 17-25.

Kalron, A., **Greenberg-Abrahami**, M., Gelav, S., & Achiron, A. (2013). Effects of a new sensory re-education training tool on hand sensibility and manual dexterity in people with multiple sclerosis. *NeuroRehabilitation*, 32(4), 943-948.

Accomplishments Honors & Awards:

IDB - Private collection purchase TLV/ DMY- Design Week Berlin/Web on line Exhibition Infinite / Israeli design from 0 to 100 Ashdod museum/ Street Exhibition sea views But-Yum/Spices and Aromas The artists gallery Holon/Coins of the Future Herzl lilinblum museum/ Keren Adi – Border of Sanctity Jerusalem/ Table for four Herzelia/ Young Designer London/ The new Israeli Design- France/ Expo 95 New York.